

# Download Public Relations And Communication Management In Europe A Nation By

## **TK komppania –**

TK-komppaniat (lyhenne TK sanasta tiedotuskomppania) olivat ennen talvisotaa perustetun Suomen armeijan tiedotusosaston alaisia yksiköitä, jotka toimivat jatkosodan ja Lapin sodan aikana. Niissä toimivia sotilaita kutsuttiin TK-miehiksi, jotka olivat siviilissä tavallisesti esimerkiksi toimittajia, opettajia tai mainosmiehiä. Osa oli tunnettuja kirjailijoita, kuvataiteilijoita ja ...

## **Slovenes**

The Slovenes, also known as Slovenians (Slovene: Slovinci [slɔ̞v̞ɛ̞ntsi]), are a nation and South Slavic ethnic group native to Slovenia, and also to Italy, Austria and Hungary in addition to having a diaspora throughout the world. Slovenes share a common ancestry, culture, history and speak Slovene as their native language.

## **History of public relations**

Most textbooks date the establishment of the "Publicity Bureau" in 1900 as the start of the modern public relations (PR) profession. Of course, there were many early forms of public influence and communications management in history.

## **Other Files :**